



Dr. Mark Thomas

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Dr. Mark Thomas is the Research Director and Senior Advisor at Hardcastle & Associates as well as a professor of Strategy, Management, and Leadership. He is an affiliate faculty member at GEM Alpine Business School, France and its former Associate Dean for Programmes and International Development. He holds a PhD from Lancaster University, a Master's degree from EMLyon, and has completed executive education at Harvard Business School. He is also an active member of the Harvard alumni network.

With 25 years of experience in French higher education, Dr. Thomas has held roles including strategy professor, program director, and director of international affairs. He has worked on international development projects in more than 50 countries, negotiated over 100 institutional partnerships (including with Cambridge, Columbia, Duke, and McGill) and overseen the creation and management of off-site campuses in China, the USA, the UK, and Canada.

Dr. Thomas has two decades of extensive involvement in global business school accreditation. He has served as an EFMD peer review member, mentor, and chair, and spent seven years on the EFMD Programme Accreditation Board. His work with AACSB includes mentoring multiple institutions and participating in leadership groups such as the Associate Deans affinity group. He has also contributed as an external examiner for UK universities and taken part in advisory groups for the French Ministry of Higher Education.

His scholarly work includes more than 60 peer-reviewed publications including CABS-AJG ranked publications from 1* to 4*. He has presented at major academic conferences such as AoM, EGOS, EIBA, and EURAM. He teaches Corporate Strategy, Strategic Management, and Leadership at multiple academic levels.

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